



Be a part of our  
**CRMjetty**  
**Partner Program**

Transparent. Efficient. Reliable.

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# Introduction to CRMJetty

## About us —

We like innovation that simplifies everyone's work. Our motto is to enhance our customers' business growth with improved CRM capabilities and better customer engagement. That's why we started CRMJetty!

CRMJetty is a subsidiary of Biztech IT Consultancy that provides portal solutions. The inception of dedicated product(s) for CRM Portals started with integration requests from CRM users of Microsoft Dynamics 365, Salesforce, SugarCRM, SuiteCRM, etc. Now, here we are with 100+ custom portal integrations!

## Our Mission —

Our philosophy is to keep data security as the single most important aspect before laying down the architecture of a CRM Portal for any business. Our aim is to create products that solve the problems of our clients, and to ensure we always get better at how we serve them.

## Growing with Partners is our Secret to Success.



**16+**  
Years of  
Experience



**100+**  
Portal  
Integrations



**40+**  
Countries  
Serving



**300+**  
Resources  
Strength

# CRMJetty Solutions for Leading CRMs

CRMJetty is a one-stop solution for all your CRM and portal solution needs. We build software to meet customer needs, set your team up for success, and keep your business in sync.

## Our Leading Products



**PortalXpand**

for Dynamics 365

### PortalXpand for Dynamics 365

A next-gen, fully customizable, and ready-to-integrate Dynamics 365 portal for all your business requirements.



**PortalXpand**

for Salesforce

### PortalXpand for Salesforce

Create the experience you want with our self-configurable, ready-to-integrate Salesforce Customer Portal.



**CALENDAR 365**

for Dynamics 365

### Calendar 365 for Dynamics 365

A next-gen, fully customizable, and ready-to-integrate Dynamics 365 portal for all your business requirements.



**MappyField 365**

for Dynamics 365

### Mappyfield 365 for Dynamics 365

Expand your business with the power of location intelligence, visualize CRM data on map, and more.



ISV  
**PARTNER**



Certified  
**ISO 27001**  
**ISO 9001**

## Our Solution Benefits

- > Increase Customer Engagement by 30%
- > Automize Customer Centric Processes
- > On-demand Information Sharing
- > Alternative to Market Leading Solutions
- > No Tech Experts Required to Use Our Solution
- > Best-in-Class Data Security and Quality



## Value Proposition for Partners



### Ready to use Solutions

Save time with ready to integrate solutions of CRMJetty and increase chances of faster closures on your business deals.



### Co-sell Opportunities

Let's work together towards serving customers for mutual benefits with collaborative opportunity sharing models.



### Transparent Partner Program

A clear visibility over progress and exchange of updates to stay on the same page to enjoy a long-term business partnership.

# CRMJetty Solutions for Leading CRMs



## Guided Partner Onboarding

Once you sign up for our partner program, our Partner Manager will be in touch with you for every further step and ensure a smooth on-boarding.



## Reseller & Recurring Margins

Become our partner today and avail an opportunity to earn up to 35% on product sale as well as on recurring revenue.



## Start & On-going Support

We provide all kinds of required support to our partners, not just in the starting but in the ongoing journey too with 18×5 support.



## Product Trainings

We provide our partners with product training on-demand and help their sales team to understand the product better.



## Pre-sales Assistance

We help our partners to map their customer's requirements with the capabilities of our solution.



## Free Internal Use Licenses

Our Partner would get free access to all our solutions for their internal use initially for 3 months. As soon as they register the first sale their license would be extended for next 3 months.



## Knowledge Base and Materials

Our Partners will have complete access to Knowledge Base articles, videos, FAQs, training materials, demo instances, and any other product deck, and professional materials.

# How does our program work?



## Partnership Inquiry

As soon as we receive the partner inquiry, we align a dedicated partner manager for your smooth onboarding.



## Program Understanding Calls

As per partner interest and experience, we represent our demos, explaining licenses and pricing and finalizing benefits.



## Partnership Agreement

Once everything is finalized, we formalize every term into an agreement, duly signed by both parties.



## Avail your Partner

Once you are onboarded, all of your partner benefits are unlocked and you get started with the growth journey.

## Resources, Training, On-going Support

- > Active Partner Manager
- > Live Product Trainings
- > Access to all Product Materials
- > Presales Assistance
- > Product Releases, Demos & Trials



# Meet our CRMjetty Family



## Enhance your CRM experience with CRMJetty Solutions!

☎ +1 (949) 787-0704

✉ [sales@crmjetty.com](mailto:sales@crmjetty.com)



CRMjetty



Salesforce  
AppExchange



Microsoft  
Appsource

